



1940
EMBLEM CATALOG

EMBLEM DIVISION ★ THE AMERICAN LEGION ★ INDIANAPOLIS



SMART NEW LUGGAGE

the Ideal Gift, Prize or Presentation

● This carefully selected line of matching luggage is brand new! Each piece is covered with a tan or gray tweed canvas, with interwoven colored stripes. Each piece is built on a fully moulded wooden box, reinforced and bound with tough cowhide binding. Sturdy, highly polished locks and hardware. Flat stitched handles. The small Auxiliary emblem, which is applied on the outside of each case, underneath the handle, is gold-plated and beautifully enameled in colors. Each of these smart new bags is very fairly priced—and each is an outstanding value. An ideal prize award or gift.

No. 110 WEEK-END CASE—Three sizes: 18", 22" or 24". Three shirred pockets, with elastic binding, in body, and one in lid. Covered in tan or gray tweed canvas, beautifully lined. When ordering, be sure to specify color of covering and size desired.
Price, complete, in either 18", 22" or 24". **\$575**

No. 112 "KWIK PAK" LADIES WARDROBE—Size 21" x 18" x 9". Covered in tan or gray tweed canvas. Three shirred pockets, with elastic binding, in body. Additional space for lingerie, shoes and hose. A

smart, practical piece of luggage. In ordering, be sure to specify color of covering.
Price, complete **\$950**

No. 1100 FITTED OVERNITE CASE—Covered in tan or gray tweed canvas. Size 18". Beautifully lined, and fitted with a five-piece, two-tone shaded enameled toilet set. A very essential item of feminine luggage. In ordering, be sure to specify color of covering.
Price, complete **\$975**



EMBLEM DIVISION
NATIONAL HEADQUARTERS

THE AMERICAN LEGION

777 NORTH MERIDIAN STREET
INDIANAPOLIS, INDIANA



HERE IS YOUR 1940 AUXILIARY CATALOGUE!

The American Legion Auxiliary has an enviable record of distinguished and unselfish public service. Yours is a distinct privilege—that of being able to wear the Auxiliary emblem. It is an honor and distinction of which you can be justly proud.

This latest catalogue of official American Legion Auxiliary regalia and supplies features new, quality merchandise at exceptionally fair prices. Each item is fully guaranteed and your complete satisfaction is assured.

The Emblem Division is required to operate on a strictly cash basis by a national convention mandate. No charge orders can be accepted, and all orders, therefore, should be accompanied by remittance in full payment. All checks or money orders should be made payable to the Emblem Division, The American Legion.

We are at your service, and it will be a genuine pleasure to accord your order immediate and special attention.

Sincerely,

E. O. MARQUETTE, *Director, Emblem Sales.*

Index




| | PAGE |
|---|-------|
| Arm bands | 9 |
| Bracelets | 16 |
| Brief Cases | 13 |
| Brooches | 17 |
| Compacts | 22-23 |
| Decorations, Fan Style and Bannerette | 5 |
| Emblem Transfers | 13 |
| Flag Accessories | 4 |
| Flag Cases | 4 |
| Flag Codes | 7 |
| Flags | |
| Initiation | 5 |
| Schoolroom Flag Sets | 6 |
| Souvenir Banquet Flags | 8 |
| Unit Colors, Miniature | 8 |
| Unit Colors, Regulation | 3 |
| U. S. Street Flag Sets | 7 |
| U. S. Unmounted | 5 |

PAGE

| | |
|--|--------------------|
| Flag Stands | 4 |
| Gavel Bells | 10 |
| Gavels | 10 |
| Grave Markers | 12 |
| Initiation Lamp | 11 |
| Jewelry and Gifts | 15-24 |
| Luggage | Inside front cover |
| Leather Goods | 24 |
| Membership Pins | 9 |
| Memorial Wreaths | 12 |
| Mesh Bags | 20 |
| Officers' Badges and Year Bars | 11 |
| Paper Dishes | Inside back cover |
| Past Officers' Insignia | 18-19 |
| Pendants | 16 |
| Printing Cuts | 13 |
| Prize Medals and Awards | 14 |
| Rhinestone Jewelry | 15 |
| Rings | 21 |
| Silk Embroidered Emblems | 9 |

Suggestions for Ordering

 To facilitate our serving you promptly and efficiently, it is recommended that you use the standard order blank. Before mailing your order, make sure that complete information has been given, such as the stock number of the item selected, quality, size, price, etc.

Particular caution is urged in ordering official Unit banners, grave markers, initiation lamps, and other special merchandise, which once completed, cannot be changed or corrected. If any special lettering or engraving is involved, the inscription should be printed or typed, to avoid errors in spelling.

This entire line of Auxiliary regalia is specially priced for direct sale to individual Auxiliary members and Units. Each purchaser, regardless of the amount ordered, shares directly in the quantity purchasing power of the National Organization. Accordingly, the prices quoted in each instance are net, and are not subject to any discount for quantities, except where specially noted.





Colors and Flags

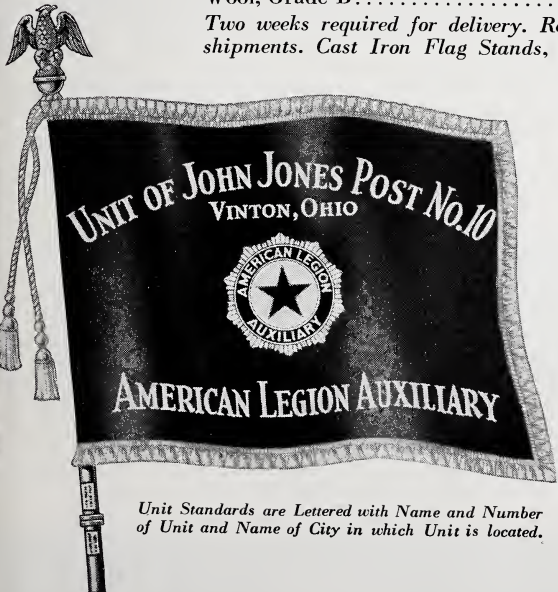
sp - American Unit Colors



PRICES F.O.B. New York City

| | U.S. Flags | Banners | Total |
|--------------------|------------|---------|----------|
| Silk, Grade 1..... | \$27.50 | \$75.00 | \$100.00 |
| Silk, Grade 2..... | 24.50 | 67.50 | 90.00 |
| Wool, Grade A..... | 17.50 | 38.50 | 55.00 |
| Wool, Grade B..... | 17.50 | 31.00 | 47.50 |

Two weeks required for delivery. Remittance must accompany order. No C.O.D. shipments. Cast Iron Flag Stands, \$2.00 each additional, f.o.b. New York City.



Unit Standards are Lettered with Name and Number of Unit and Name of City in which Unit is located.

Unit colors are now available in four qualities—two silk and two wool, at a wide range of prices, within the reach of every Auxiliary Unit.

Both grades of silk flags are made to the same rigid specifications and are identical in every respect with the exception of the weight of the silk. Grade 1 silk flags are made of heavy, U. S. Government quality silk. Grade 2 silk flags are made of the same quality silk, identical in appearance, but slightly lighter in weight. The equipment, workmanship and appearance of both grades are identical.

Wool flags are likewise made to the same specifications and are identical excepting the Grade B flag is single instead of double thickness material. Both flags are made of U. S. Government quality wool bunting.

SPECIFICATIONS

SIZE—All Auxiliary flags are 3 x 5 feet in size.

DESCRIPTION—Silk U. S. flags are made with embroidered stars and sewed stripes. Wool U. S. flags are made with sewed stars and sewed stripes. Silk Unit banners are made of double thickness material, with the emblem and lettering reading correctly on both sides. The insignia and lettering are executed in pure gold leaf. Grade A wool Unit banners are made with double thickness material, with painted (oil color) emblem, and with gold saten applied lettering. Grade B wool Unit banners are identical with the exception they are single thickness material. The emblem and lettering appears on both sides, with the inscription reading reversely on the back. The double emblem, however, is reproduced correctly (oil colors) on both sides.

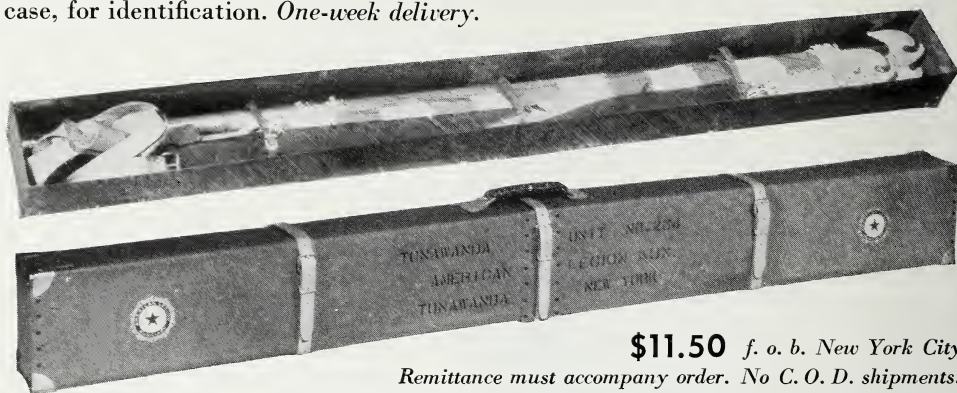
MOUNTING—All flags and banners are trimmed on three sides with two-inch yellow silk bullion fringe and ornamented with a pair of six-inch yellow silk tassels with nine feet of yellow silk cord. Each is mounted on an eight-foot polished antique oak pole, fitted with double brass screw joint and surmounted with a six-inch solid brass eagle.

EQUIPMENT—Each flag is equipped with a genuine leather carrying belt and a heavy oil cloth rain cover which is interlined with heavy canvas.

sp - *Exhibits*

Flag Cases

Each Auxiliary Unit should have one of these sturdy, indestructible fibre flag cases for their Unit colors. Specially designed to hold one complete stand of Unit colors, they serve a two-fold purpose of providing a safe storage container and in addition, a durable shipping case. Constructed from special, heavy fibre, and equipped with durable hardware and genuine leather straps, carrying handles, etc. Each case is supplied complete with a reproduction of the Auxiliary emblem, together with the Unit name and number and address stenciled on the outside of the case, for identification. *One-week delivery.*



\$11.50 *f. o. b. New York City*

Remittance must accompany order. No C. O. D. shipments.

Flag Stands

\$2.00 each

(\$4.00 PER PAIR)

f. o. b. New York City.

Remittance must accompany order. No C. O. D. shipments.

Durable, black enameled cast iron flag holders, specially designed for American Legion Auxiliary colors, are available at special prices. Each Auxiliary Unit should provide this convenient indoor display equipment for their Unit colors.

Flag Accessories

To facilitate the replacement of various Unit flag equipment, we are listing below, the complete line of official Unit banner and flag equipment, which can be purchased separately at the prices quoted.

| | |
|---|--------|
| Cord and tassels..... | \$1.25 |
| Oilcloth rain covers, each..... | 1.25 |
| Leather carrying belts, each..... | 2.50 |
| Lower or upper flag pole sections.... each | 1.50 |
| *Double brass screw joints..... | 1.50 |
| Brass eagles..... | 2.00 |
| Pole, complete with double brass screw joint..... | 4.25 |

Fringe only.....\$1.85

*The upper and lower screw joint sections are not interchangeable. As an example, if you lose the lower flag pole section with the half of the screw joint, a complete new screw joint must be purchased together with the lower flag pole section, as the upper part of one screw joint will not fit the lower portion of another.



Unmounted U. S. Flags

Almost every Unit at some time or another finds itself in need of unmounted U. S. flags, either for decorative or presentation purposes. We are listing below, two very popular qualities—one an all-wool bunting and the other a fine quality cotton bunting flag. The sizes listed are the popular ones, which are most in demand. Larger flags can be supplied and prices will be quoted upon application.

Although not carried in stock, any of these flags can normally be delivered within one week after receipt of your order. If the particular flag which you

want is not listed, write for special quotations. Each flag is guaranteed to be fast color.

| | All Wool Bunting | Cotton Bunting |
|-----------------|---------------------|-------------------|
| PRICES | | |
| 2x3 feet..... | \$1.80 | \$1.05 |
| 3x5 feet..... | 3.35 | 1.65 |
| 4x6 feet..... | 4.75 | 2.40 |
| 4x7 feet..... | 5.40 | 2.60 |
| 5x8 feet..... | 7.40 | 3.50 |
| 6x9 feet..... | 9.50 | 4.50 |
| 6x10 feet..... | 10.00 | 4.85 |
| 8x12 feet..... | 15.50 | 7.25 |
| 9x15 feet..... | 22.95 | 10.00 |
| 10x19 feet..... | 32.50 | 12.50 |

NOTE: Above prices include delivery charges.
10% discount in lots of 6 or more.

Initiation Flags

Miniature American flags, used in the official initiation ceremonies are available in two sizes, two by three inches and four by six inches. They are printed silk of a special quality, guaranteed made

stock - America
in America. Each flag is mounted on an ebonized staff, with gilded spearhead. Larger size flags are available, and prices will be submitted upon application.

| | |
|-----------------|------------------|
| PRICES | |
| 2x3 inches..... | \$0.50 per dozen |
| 4x6 inches..... | \$1.00 per dozen |

Decorations

sp - America
These attractive decorations are made of extra heavy, bright, fast color red, white and blue cotton bunting, with the emblem beautifully reproduced in colors. Designed especially for indoor use, they make splendid decorations for Unit Headquarters, banquet halls, dances, parties, etc. The colors are guaranteed fast, and can, if desired, be used for outdoor decorating. *One-week delivery.*



Panel Drape No. 40
Size 2 ft. x 6 ft., \$1.75
Size 3 ft. x 9 ft., \$2.75



Bannerette No. 20
Size 2 ft. wide x 6 ft., \$1.25
Size 3 ft. wide x 9 ft., \$2.00

School Flag Sets

all special



No. 52

No. 42

No. 36A

● These three beautiful silk American flag sets have been specially designed for schoolroom use. The steadily increasing number of Units that are presenting flag sets to their local schools will welcome these beautiful, practical, yet moderately priced sets. Here is an outstanding and worthwhile project which even the smallest Unit can sponsor because of the moderate cost involved. Put the School Flag Presentation program on your list of Unit activities this year!

PRICES—F. O. B. New York City

Set 36A—2 x 3 foot fine quality printed silk American flag, trimmed on three sides, with golden yellow silk fringe, mounted on a 5-foot polished hardwood varnished staff, which is ornamented with brass spear. Flag furnished complete with special floor stand, gilt finish, as illustrated.

Single set, complete.....\$3.25
6 or more sets, price per set, complete..... 3.00

Set 42—2½ x 4 foot fine quality printed silk American flag, trimmed on three sides with golden yellow silk fringe, mounted on a 6-foot polished hardwood varnished staff, which is ornamented with brass spear. Flag furnished complete with special floor stand, gilt finish, as illustrated.

Single set, complete.....\$6.25
6 or more sets, price per set, complete..... 5.75

Set 52—3 x 5 foot fine quality silk American flag, printed field, sewed stripes, trimmed on three sides with golden yellow fringe, mounted on an 8-foot polished hardwood varnished staff, which is ornamented with brass spear. Flag furnished complete with special floor stand, gilt finish, as illustrated.

Single set, complete.....\$9.75
6 or more sets, price per set, complete..... 9.00

NOTE: One-week delivery. All prices F.O.B. New York City



Street Flag Sets

The proper display of the American flag on holidays, and other appropriate occasions is a distinct contribution to Americanism. Many Units are including the sale of U. S. street flag display sets to their local merchants and tradespeople as part of their Americanism program.

These specially selected street flag sets are available in several combinations. Each has been selected for its quality and durability and the prices quoted are special ones.

FLAG SPECIFICATIONS

Three by five foot flags are best adapted for street display, likewise high-grade cotton material is very practical, because of the limited use to which street flag sets are put. In addition, two types of poles lend themselves best under these circumstances—both two-piece, one in wood and the other in steel. In each instance, the specially selected sets priced below are particularly recommended. However, other combinations will be quoted upon application.

PRICES

Style BB—3'x5' fast color, Reliance brand cotton U. S. flag with dyed stars and sewed stripes. The jointed, two-piece wooden pole is 12'x1½" in diameter, and is made of western fir, and is equipped with ball at the top. The complete set, flag, pole with halyards and screw eyes, and one 8" cast iron Broadway sidewalk holder, with non-rusting brass screw cap, price, f. o. b. New York City.....\$2.60

Style B—3'x5' fast color, Defiance brand (U. S. Government quality) cotton U. S. flag, with sewed stars and sewed stripes, with complete equipment identical with the set Style BB, price, f. o. b. New York City.....\$3.40

Style MM—3'x5' fast color, Reliance brand cotton U. S. flag, with dyed stars and sewed stripes. The jointed two-piece Columbia polished steel pole is 12'x¾" in diameter, and is equipped with solid brass eagle. Complete set, flag, pole with halyard and screw eyes, and one 6"x¾" Broadway sidewalk holder, with non-rusting brass screw cap, price, f. o. b. New York City.....\$3.50

Style M—3'x5' fast color, Defiance brand (U. S. Government quality) cotton U. S. flag, with sewed stars and sewed stripes, with complete equipment identical with the set Style MM, price, f. o. b. New York City.....\$4.35

10% Discount on Orders for 25 or More Sets

FLAG CODES

The proper use and display of the national emblem is an important part of the "Flag Educational Program." The American Legion flag code pamphlet illustrates and describes the correct way of displaying the American flag on all occasions. **PRICES** per 100, \$0.75. Per 1,000 f.o.b., Indianapolis, \$4.50. *Minimum order, 100 copies.*



Souvenir Banquet Flags



These attractive new souvenir miniature flags are just the thing for table decorations, banquet souvenirs, etc. Each flag is furnished complete with a miniature gilt stand, which is specially designed to hold the four by six-inch printed silk Auxiliary flag. Each flag is fringed on three sides, and is mounted on an ebonized staff, with gilded spearhead.

PRICES

Single flags.....25c each delivered

Lots of 50 or more.....20c each delivered

*all
stock
arriving*

Miniature Unit Colors



American Legion Auxiliary Unit Colors in miniature form, especially designed for desk and table use, are now available. Each set consists of an 8 x 12-inch printed silk U. S. and Auxiliary Unit flag (unlettered), fringed on three sides and mounted on an 18-inch ebonized staff with gilded spearhead. A specially designed holder is included.

Each Auxiliary member should have a set of these miniature Unit Colors. They are splendid souvenirs for banquets, dinners, dances, etc.!

PRICES

Complete stand colors.....\$1.25 per set

U. S. flag only......40 each

Auxiliary flag only......80 each

Holder only......25 each

NOTE: Special prices on quantities of 25 or more sets.





Unit Supplies

stock - Balfour

Membership Pins



It is a real privilege to be eligible to wear the American Legion Auxiliary Emblem. Never be without it. It is an emblem that is recognized and respected by all patriotic citizens. Each official membership pin is a tribute to the art of jewelry making—made with the utmost care and equipped with a dependable safety catch. The solid gold pins are particularly recommended for they are guaranteed forever. You need more than one membership pin! *Gold Star pins for Gold Star members available at no additional charge.*

PRICES

| | |
|------------------|-------------|
| Gold-plated..... | \$0.25 each |
| 10-K gold..... | 2.25 each |
| 14-K gold..... | 3.00 each |

Silk Embroidered Emblems

stock gemaco

Reproductions of the Auxiliary emblem, beautifully embroidered in official colors, are available in two sizes, two and four inches in diameter. Each is mounted on a circular piece of blue uniform cloth to facilitate appliqueing.

PRICES Style Y—2-inch diameter, 25c each Style X—4-inch diameter, 50c each
10% Discount in Lots of 12 or More.

Arm Bands

sp - gemaco

Arm bands are particularly in demand on Memorial Day, Armistice Day, and other holidays. Made of dark navy blue uniform cloth with the emblem beautifully reproduced in proper colors. Each band is equipped with elastic which holds it securely in place.

PRICE, 60c Each (as illustrated). Two-week delivery. Additional lettering 5c extra per letter or numeral.



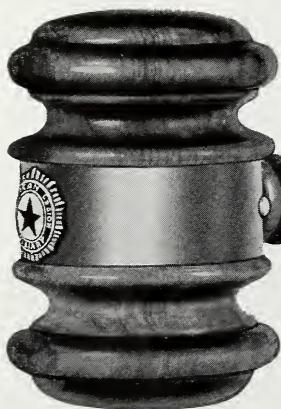
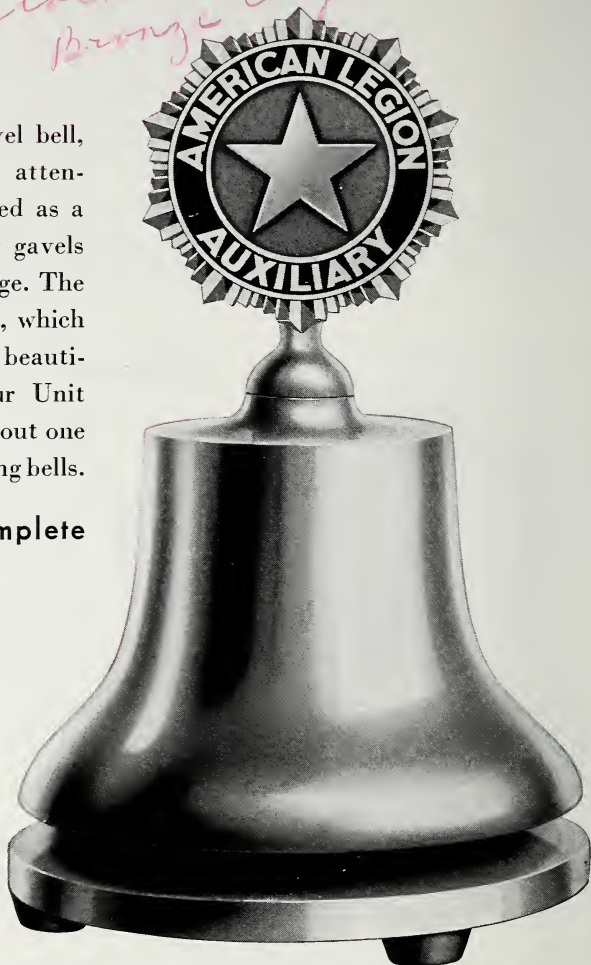
Gavel Bells

*stock
Bronze craft*

● This beautiful, bronze gavel bell, which commands instant attention, has been specially designed as a striking base for the Auxiliary gavels illustrated at bottom of this page. The double-faced Auxiliary emblem, which is three inches in diameter, is beautifully enameled in colors. Your Unit equipment is not complete without one of these beautifully toned, striking bells.

\$6.50 Complete

(ONE-HALF ACTUAL SIZE)



(ONE-HALF ACTUAL SIZE)

Gavels

stock Bayonet

● This light, but sturdy, highly polished, genuine rose-wood gavel will stand the stress of many a stormy session. Each is furnished complete with a gold-plated band, bearing the official Auxiliary insignia, beautifully enameled in colors. This standard gavel is an essential part of your Unit equipment.

\$2.75 each, complete

NOTE: Engraving 5c extra per letter (not word) or numeral.





sp - Phoenix

Initiation Lamps

● The best insurance for the success of your Unit is the use of the initiation ceremony, as set forth in the official Manual of Ceremonies. Its effect upon new members is far-reaching and lasting.

The official initiation lamp which is required, consists of a twelve-inch opaque can-teen-shaped glass globe, with base attached. The lettering and emblem, which is beautifully and accurately reproduced in full colors, are both fired into the glass by a special process. Each lamp is furnished complete as illustrated, with ten feet of cord, plug and socket. No extras to buy, excepting lamp bulb.



\$6.75 Each, Complete
f.o.b. Monaca, Pennsylvania

*Remittance must accompany order.
No C.O.D. shipments. Two-week delivery.*

stock - Barfleur



BADGE



YEAR BAR

Officers' Badges AND YEAR BARS

● The Auxiliary ceremonial badge is made in one standard style and for officers only. They play an important part in the initiation ceremony and go a long way in creating the proper atmosphere at Unit meetings. Available for all official Unit, County, District and Department officers. Specially designed year bars are available at a nominal additional charge.

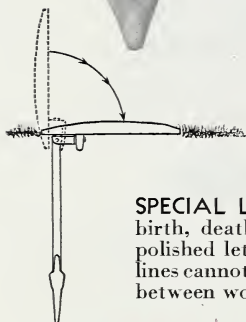
PRICES

- Gold-plated badge, only65c
- Gold-plated year bar, only35c

NOTE: Solid gold prices upon application.

sp - Bronze Craft

Grave Markers



The official Auxiliary grave marker authorized by the 13th National Convention, is now available with two types of rods—the conventional 30" rod, and a shorter, jointed rod, which permits the marker to lie flush with the ground. The marker proper is unchanged, and is still available with cast on inscriptions on the reverse side, regardless of the type of rod selected.

The short rod type Auxiliary marker complies with the latest requirements of cemetery associations and has certain distinct advantages over the conventional 30-inch type of marker, which heretofore has been supplied exclusively. See sketch at lower left.

In ordering, be sure to specify style number, to insure correct execution of your order.

The new short jointed type of rod, furnished with the Style 2 flush-with-the-ground grave marker, is interchangeable with the long unjointed 30-inch rods previously furnished. Units desiring to convert the old type marker into this latest type can do so by merely purchasing a sufficient quantity of the short jointed Style 2 rods.

PRICES—F.O.B. Nashua, N. H.

Style 1 markers, 30" unjointed rod, complete with anchor....\$1.20

Style 2 markers, 12" jointed rod, complete with anchor..... 1.20

Style 2, 12" jointed rods only, complete with anchor..... .40

NOTE: Two-week delivery. Remittance must accompany order. No C. O. D. shipments.

SPECIAL LETTERING—Special inscriptions, usually consisting of name, date of birth, death, etc., can be cast on the reverse side of Auxiliary markers, in raised polished letters. These special inscriptions cannot exceed 4 lines, and each of the 4 lines cannot contain in excess of twenty-one letters and characters, including the spaces between words. Price—Cast on lettering, as above, per marker, additional....\$0.40

special - Kirchner

Memorial Wreaths

Memorial wreaths are beautiful and lasting, providing the maximum beauty at a minimum of expense. Created expressly for Memorial Day, yet equally appropriate for funerals, decorations of memorials, monuments, etc. In addition to decorating the grave of each deceased member of your Unit on Memorial Day, every Auxiliary Unit should have a wreath on hand for emergency use.

PRICES

No. 30 Wreath.....\$0.60

No. 32 Wreath..... 1.25

The above prices are f. o. b. Chicago. The poppies on wreath No. 32 are made by disabled veterans.



No. 30



No. 32



sp - Schell

Brief Case

Here is a durable, genuine leather portfolio, so designed that it is ideal for use by Auxiliary officers, Committee Chairmen, etc. Available in two types, both specially priced. Just the thing for use by Unit officers in transporting records, correspondence, etc., to and from meetings. Both cases are expertly made of the best materials. The prices quoted include a separately applied Auxiliary emblem.

If you remit in full with your order, your name and unit number will be stamped in gold above and below the insignia, at no additional charge. Be sure to type or print lettering desired.

Style A-1 (Illustrated at right)—Genuine leather, all-around zipper, and disappearing handles. The smaller illustration shows the case opened flat, with the two individual handy pockets. Brown only. Price..\$6.95



SIZE 15 INCH

Style A-2 (Not illustrated)—Very similar to Style A-1, with all-around zipper, but of the envelope type. A practical case for correspondence, etc. No handles. Brown only. Size 16 inch. Price.....\$3.50

stock Indpls Jupp

Printing Cuts

These one and two-color *Printing Cuts* of the American Legion Auxiliary emblem have been provided for the convenience of Units and Departments in printing stationery, meeting notices, etc. The official membership pin is described on page nine.

| SIZE | ONE COLOR | TWO COLOR |
|-----------------|-----------|---------------|
| 1/2 inch..... | \$0.30 | \$0.55 |
| 3/4 inch..... | .30 | .55 |
| 1 inch..... | .30 | Not furnished |
| 1 1/4 inch..... | .30 | .55 |
| 1 1/2 inch..... | .30 | Not furnished |
| 2 inch..... | .35 | Not furnished |

Larger cuts furnished on special order.

Emblem Transfers

American Legion Auxiliary transfers are now available in two sizes, three-inch and six-inch. Each one beautifully reproduces the official Auxiliary emblem in full colors, and is specially designed to apply to either opaque or transparent surfaces. Just the thing for the doors and windows of Unit Headquarters. Excellent for auto windshields, too! *Minimum order, 25c.*

PRICES 3-inch.....5c each 6-inch.....10c each

Berham Pray
stock





M506



M643



M766



H234A



H225A



M1434



M1057

stock - H - Heff Jones
M - Balfour

Prize Medals and Awards

The conducting of essay and scholarship contests is a most commendable undertaking, which more and more Units are sponsoring each year. Medals play an important part in such programs, and these offered herewith have been specially designed for the use of Auxiliary Units. Each medal is offered in three qualities: bronze, sterling and gold-filled, which makes possible a uniform award for first, second and third prizes. Solid gold medals can be furnished on special order. Prices quoted on application.

PRICES

| | |
|------------------------|--------|
| Bronze | \$1.10 |
| Sterling | 1.75 |
| 1/10 Gold-filled | 3.25 |

All medals supplied with Red, White and Blue Ribbon, and in individual containers. Engraving 5c extra per letter or numeral. Remittance in full must accompany all orders. No C.O.D. shipments.





Jewelry and Gifts

Here is an exquisite assortment of rhinestone jewelry which is very much in vogue. The sterling Auxiliary emblem, which is beautifully enameled in colors, blends in perfectly with the background of sparkling stones. Each of these unusual pieces is an outstanding value.

PRICES

Rhinestone Clip—Complete with sterling silver Auxiliary emblem in colors. Price.....\$2.25
Rhinestone Pendant—With sterling silver Auxiliary emblem in colors. Price.....\$2.75

Rhinestone Brooch B—A very unusual type of brooch which you will enjoy wearing. The sterling Auxiliary emblem is beautifully enameled in colors. Price....\$1.25

Rhinestone Ring A—An unusual design, made with an adjustable shank, which provides for individual finger fitting. Complete with sterling silver Auxiliary emblem in colors. Price.....\$1.25

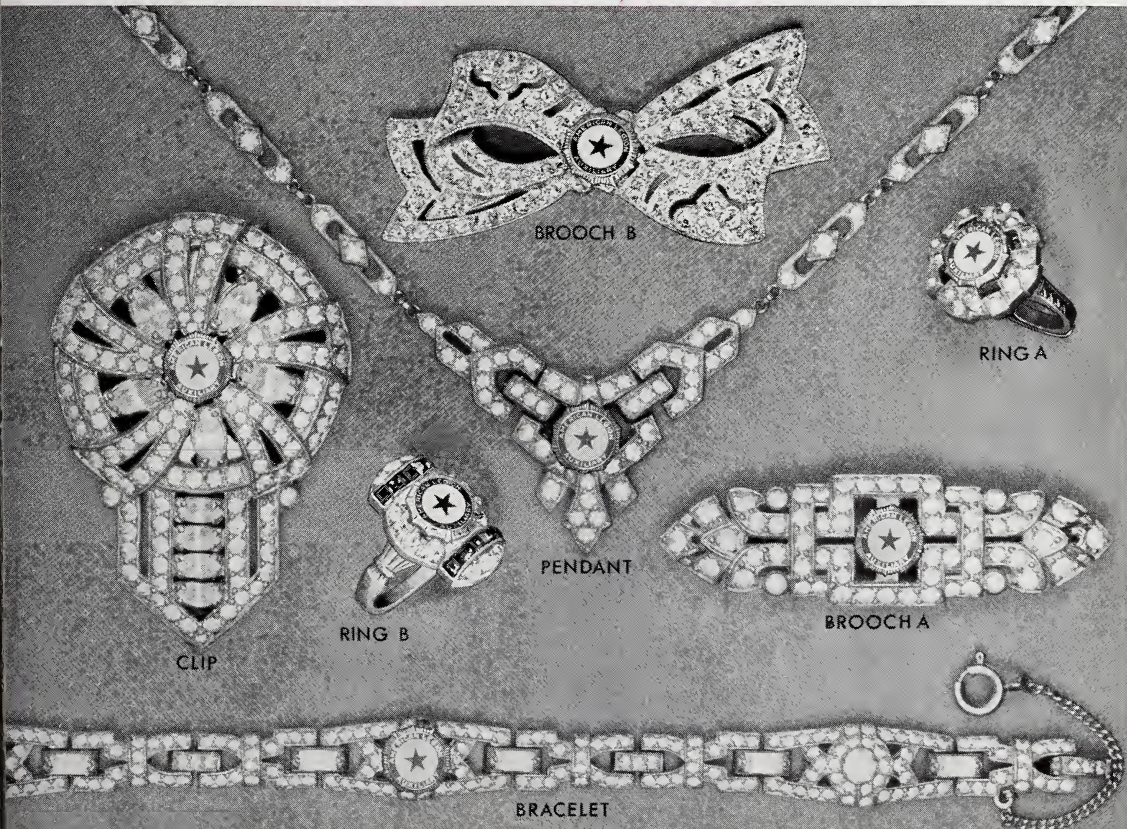
Rhinestone Ring B—An exquisite dinner type ring, combining blue and white sparkling rhinestones. Adjustable shank, which permits of individual finger fitting. Complete with sterling Auxiliary emblem in colors. Price.....\$1.25

Rhinestone Brooch A—A distinctive design and a very useful piece of jewelry. The sterling silver Auxiliary emblem is in colors. Price.....\$1.25

Rhinestone Bracelet—A beautiful and dainty design. Surprisingly well-made, with the sterling silver Auxiliary emblem in colors. Complete with chain and safety guard. Price.....\$3.25

stock - Redfurn

.15.



Pendants and Bracelets

Here is an unusual assortment of Auxiliary pendants and bracelets, each of a distinctive design and in the very best of good taste and fashion. Here again we recommend these unusual offerings as a most appropriate gift or prize.

PRICES

PENDANTS

No. 376—Natural gold-filled book-type locket. The inside is fitted with two frames for miniature pictures, keepsakes, etc. Dainty, rope-type gold-filled chain. Price.....\$2.50

No. 77-510—Natural gold-filled heart-shaped locket. Inside is fitted with two special frames for miniature pictures. Beautiful, well-made locket, which you will thoroughly enjoy wearing. Price.....\$3.00

No. 46—Sun-ray crystal, mounted on a sterling silver filigree frame, with slender, dainty sterling silver chain. Price.....\$1.75

BRACELETS

No. 1015B—Natural gold-filled book-type bracelet with pearl front. The inside is fitted with two miniature frames for pictures, keepsakes, etc. A very unusual type bracelet. Price.....\$2.25

No. 907B—Yellow gold-plated block type link bracelet, with black enameled centerpiece. Smart and new, yet moderately priced. Price...\$1.50

No. 1122B—Natural gold-filled pendant type bracelet. Unusual and distinctive. Price...\$2.75

.16.

stock - Balfour



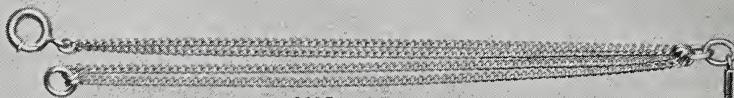
376



77-510



46



1015B



907B



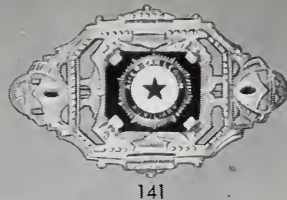
1122B



3



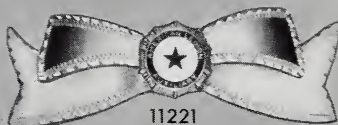
20575



141



11224



11221



11222

stock - Belgium

Distinctive New Brooches in Sterling (solid) Silver.

Here is an unusual selection of smart, new Auxiliary brooches. Each is an unusual design, and in splendid taste. Any one of these smart brooches affords an unusual way of indicating your Auxiliary membership. Brooches make most acceptable prizes or gifts.

PRICES

No. 3—An out-of-the-ordinary, modernistic brooch, executed in sterling (solid) silver and black enamel. Complete with small Auxiliary emblem beautifully enameled in colors. Price.....\$1.50

No. 20575—An exquisite new, natural gold-filled pendant or job type brooch. The pendant, which is in the form of a miniature book opens to disclose two small frames for miniature pictures. Price.....\$2.50

No. 141—Attractive, sterling (solid) silver filigree brooch with black onyx center, with small Auxiliary emblem beautifully enameled in colors. Price.....\$2.50

No. 11224—Novel, new fan-style brooch in sterling (solid) silver with small sterling silver emblem pendant. Price.....\$1.00

No. 11221—Brand new, distinctive bowknot design, in satin finish sterling (solid) silver, with small sterling Auxiliary emblem in colors. An exquisite piece of jewelry—very moderately priced. Price.....\$1.25

No. 11222—A novel fan-style brooch in sterling (solid) silver beautifully finished, with a sterling Auxiliary emblem. A novel new design which is becoming more and more popular. Price.....\$1.25



Past Officers' Presentations

To meet the growing demand for special Past Officer presentations, we present herewith three brand new offerings which you will find most interesting. If you are looking for an unusual and out-of-the-ordinary presentation to a retiring Unit, County, District, Department or National Officer, all three of these distinctive offerings are available with the official Past Officers' insignia, for all Past Unit, County, District Department and National Officers. Where the Past Officer insignia is not appropriate, they can be furnished to special order with the midget size Auxiliary emblem only, at the prices quoted.

PRICES

LOCKET—Very much in vogue is this new natural gold-filled locket which contains a disappearing inner frame for a double miniature picture. The Past Officers' emblem is 10-K gold beautifully enameled in appropriate colors. An exceptionally fine presentation, specially priced. Price.....\$5.75

WATCH-COMPACT—A smart, practical new compact, which combines a dependable watch. Gold-color satin-

finish case. The Past Officers' emblem is 10-K gold, beautifully enameled in appropriate colors. An unusual presentation. The fittings include a mirror, rouge, and loose powder compartment. Price.....\$9.50

PENDANT—10-K natural gold, with black onyx pendant. Dainty, exquisite design, which sets off to the best advantage the 10-K gold Past Officers' emblem. An ideal presentation. Price.....\$8.75

.18.

stock

Balfour



LOCKET



WATCH COMPACT



PENDANT



RING A



BADGE



JEWEL PIN



RING B



PLAIN PIN



BAR PIN



BROOCH



BRACELET

Past Officers' Insignia

Here is the last word in official Auxiliary Past Officers' Insignia. This unusual selection, with its great variety of designs and wide price range, makes selection easy for the constantly increasing number of Units that annually decorate their retiring officers. Any one of these highly coveted insignia will eloquently bespeak the gratitude of your Unit in a never-to-be-forgotten fashion. Past Officers' Insignia—pendants, rings, brooches—pins and badges—are available for all Past Unit, County, District, and Department Officers. *Special jeweled insignia (diamonds, etc.) quoted on application.*

PRICES

Ring, 10-K gold, A.....\$12.00
Ring 14-K gold, A..... 15.00
Rhinstone Ring, B..... 1.75

Badge, gold-plated.....\$ 0.65
Badge, 10-K gold..... 7.50
Pin, 10-K plain..... 6.00
Pin, 10-K (pearls)..... 10.50
Pin, 14-K (pearls)..... 13.00

Pin, 10-K (6 diamonds)...\$37.50
Pin, 14-K (6 diamonds)... 40.00
Bar pin..... 3.00
Rhinstone brooch..... 1.75
Rhinstone bracelet..... 2.50

stock - Bader



Smart, New Mesh Bags

stock - Balfour

“Hand in Hand with Fashion,” this smart and distinctive selection of genuine Whiting & Davis mesh bags offers you the pick of authentic new styles in daytime and evening bags. Each of these stunning creations is furnished complete with a tiny gold-plated Auxiliary emblem beautifully enameled in colors.

PRICES

No. 1333—Iridescent white pearl mesh purse, with zipper, size $5\frac{1}{2}$ " x $3\frac{1}{2}$ ". Beautifully lined in heavy white silk and fitted with small hand mirror. Price.....\$2.00

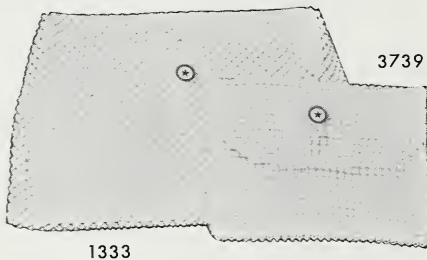
No. 3739—Iridescent white pearl envelope-type coin purse, size $2\frac{1}{2}$ " x $3\frac{1}{2}$ ". Otherwise identical with purse No. 1333. Price....\$1.00

No. 1415—Gold-color mesh purse, size 5" x $5\frac{1}{2}$ ", with soft flexible gold-color mesh strap. Beautifully lined in heavy gold silk, and fitted with hand mirror. An exquisite creation, fashioned after Schiaparelli. Price.....\$3.75

No. 1810—Gold-color mesh bag. An unusual type bag, which closes snugly at the top by pulling the two chain hand straps. Size 4" x 5". Price.....\$1.50

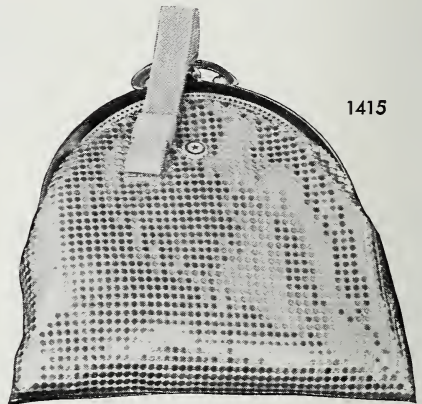
No. 8013—Gold-color mesh powder pouch, size $2\frac{1}{2}$ " in diameter. Smart and compact, this attractive gold-color mesh powder pouch can be used separately, or with any of these beautiful mesh bags. Furnished complete with puff and mirror. Price.....\$1.50

No. 1937—Gold-color mesh bag with plain metal frame to match. Size $4\frac{1}{2}$ " x 5". Beautifully silk lined, and fitted with hand mirror. Price.....\$3.00

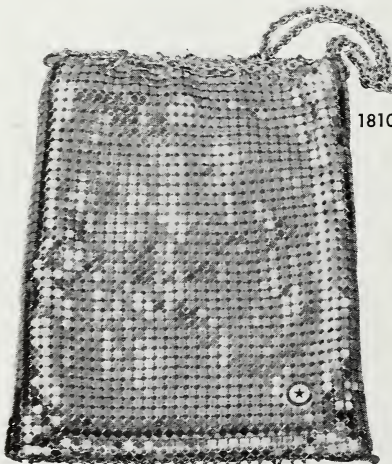


1333

3739



1415



1810



8013



1937

stock - Bagshaw



20681



60



253



18



3496



69



64

Rings



This smart, new selection of American Legion Auxiliary rings affords a great variety in design and style, at a wide price range. Made with the utmost precision, by skilled craftsmen, each one of these specially designed Auxiliary rings is an outstanding value. You will find one of these rings exactly suited to your particular requirements, both in the matter of design and price. To determine your correct ring size, a convenient ring gauge has been incorporated in the order blank enclosed with this catalogue.

Your particular attention is invited to the new rhinestone ring No. 253. Rings make a most acceptable gift, and they are the ideal membership prize or award.

PRICES

No. 20681—10-K natural gold. Dainty filigree design mounting, with black onyx setting. The small Auxiliary emblem is in 10-K natural gold, and is beautifully enameled in colors. A very unusual type ring. Price..... **\$7.95**

No. 253—Blue and white rhinestone ring, with small Auxiliary emblem in sterling silver, beautifully enameled in colors. Made with an adjustable shank, which permits of individual fitting. A smart, expensive-looking ring, which is very moderately priced. Price..... **\$1.25**

No. 60—Sterling (solid) silver, dainty filigree ring, with crystal stone, beautifully set in a filigree type of bezel. Sterling Auxiliary emblem in colors. A beautiful ring, with all the distinguishing marks of high-priced jewelry. Price..... **\$2.50**

No. 18—Sterling (solid) silver filigree design, with black onyx mounting, on which is super-imposed a small sterling Auxiliary emblem, enameled in colors. Price..... **\$3.00**

No. 69—Sterling (solid) silver ring of unusual shape, with a solid silver Auxiliary emblem, enameled in colors. A very unusual ring, moderately priced. Price..... **\$2.50**

No. 3496—10-K natural gold ring with pink gold floral design on each side. Pearl mounting, with 10-K gold Auxiliary emblem beautifully enameled in colors. Brand new, exquisite design. Price..... **\$7.95**

No. 64—Brand new, sterling silver ring, with small onyx top. Miniature sterling silver Auxiliary emblem, enameled in colors. A most unusual ring, moderately priced. Price..... **\$5.00**



Compacts

● This smart and beautifully styled assortment of Auxiliary compacts affords a great variety of style and design at a wide price range. Convenient, dependable and extremely smart, each of these exquisite compacts carries a small gold-plated Auxiliary emblem, beautifully enameled in colors. Any one of these beautiful compacts would delight even the most discriminating women, hence they are ideal for gifts and prizes.

If you are seeking an unusual souvenir or favor, we invite your particular attention to No. 8/31G.

.22.

stock -

Balfour

COMPACT 201—Gold-color, satin-finish compact, containing loose powder compartment and mirror. Smart, new, two-tone design, yet very moderately priced. Price.....\$1.25

COMPACT 8/31G—Gold color, satin finish, complete with tiny Auxiliary emblem in colors. Contains mirror, rouge and compartment for loose powder. Very specially priced, this compact is recommended for favors, souvenirs, etc. Special quantity prices upon application. Price.....75c

COMPACT C6—Extremely popular camera-type compact, with iridescent grey pearl cover. An unusually smart compact, containing powder, rouge and large mirror. Cleverly concealed in one end is a lipstick. Price.....\$1.75



201



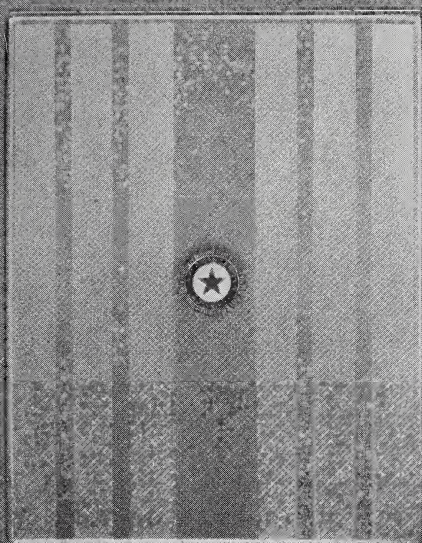
8/31G



C6



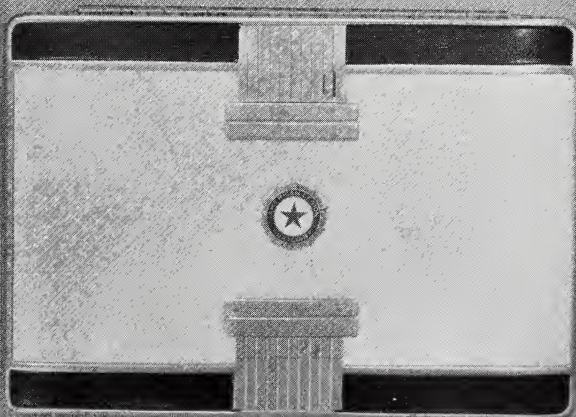
18/A



114/8



112/1



116/3

Balfour - stock Compacts — CONTINUED

Compact 114/8—Yellow gold satin finish compact, containing mirror and separate compartments for rouge and loose powder. A most convenient size compact of unusually pleasing design, which is furnished complete with tiny gold-plated Auxiliary emblem enameled in colors. Specially priced at.....**\$1.25**



Compact 18/A—Gold finish, black enamel compact, with mirror and loose powder compartment. Very specially priced. An ideal souvenir, favor, etc. Special prices in quantities. Price.....**75c**

Compact 112/1—Appropriately named "The Tramp," this smart new compact is a miniature replica of a traveling case, with the foreign hotel and travel labels reproduced in colors. Contains mirror and two individual compartments, one for rouge and the other for loose powder. One of the smartest of this year's compact offerings. A marvelous value. Price.....**\$1.00**

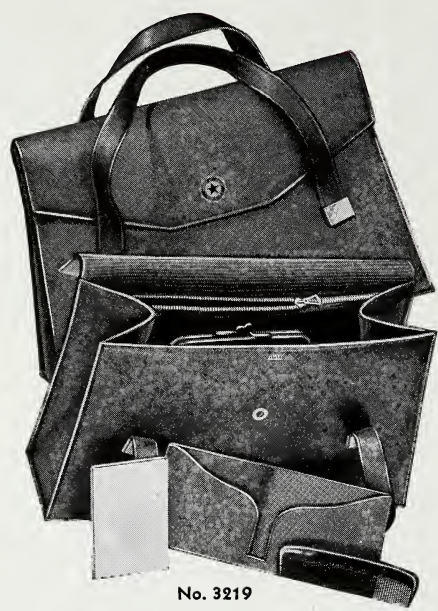
Compact 116/3—A striking combination of yellow gold finish on black and white enamel. The Auxiliary emblem is gold-plated and beautifully enameled in colors. Contains mirror and separate compartments for rouge and loose powder. Ultra-smart and brand new design, which is destined to be immensely popular. Price.....**\$1.50**





all stock - Amity

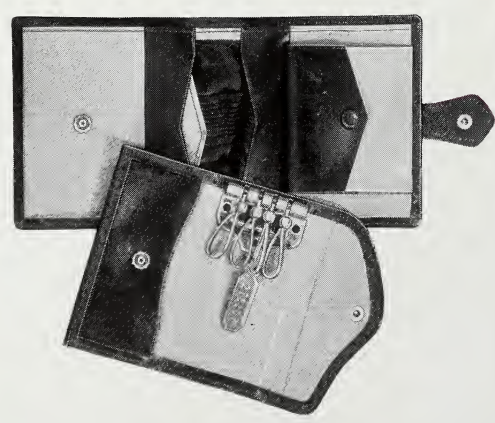
Smart New Leather Goods BY AMITY



No. 3219

No. 3214 (Right)—Envelope style black leather purse. Beautifully tailored in genuine calfskin, with corded effect. Metal ornament on flap. Lined with durable rayon. Fitted with coin purse and mirror. Size 7"x 10". Price (black only).....\$6.00

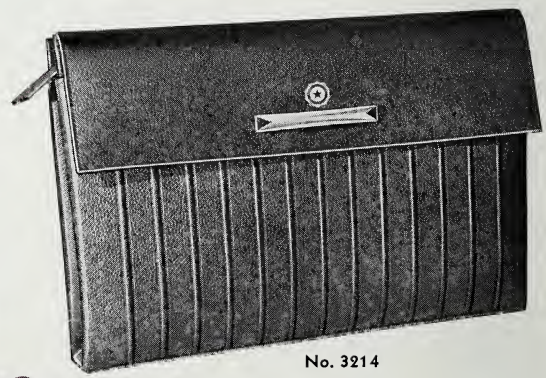
No. 3213 (Not Illustrated)—A similar type of genuine goatskin purse, which is noted for its attractive appearance and wearing qualities. Fitted with double-faced mirror and coin purse. Size 6" x 9½". Price (black only).....\$3.75



Here is a smart assortment of luxurious new leather bags, tailored by Amity. Each sets a new standard for style and beauty in women's handbags. Always acceptable, any one of these smart leather bags would make an ideal gift or prize. Each is furnished complete with a small gold-plated Auxiliary emblem in colors. Each bag is packed in a special gift box.

No. 3219 (Left)—Double handle, swagger type black leather purse, genuine calfskin, with genuine moire lining. Three pockets, one of which is a patented zip-sealed expanding type. Fitted with mirror, billfold and comb. Size 7"x 10½". Price (black only).....\$7.75

No. 3218 (Not Illustrated)—Envelope style brown leather handbag. Genuine calfskin, hand-colored in a modern, two-tone effect. Ends and bottom of bag are gusseted for expansion. Size 6"x8½". Price (brown only).....\$7.50



No. 3214

BILLFOLD AND KEY CASE—These new matched, ladies' billfolds and key cases are clever and colorful. Made in a beautiful combination of light and dark blue leather. They are feminine but efficient. The attractive billfold has a special pocket for a spare house and car key and also has a special folding pocket for identification cards. The gusseted coin pocket is a feature of this beautiful billfold. The Key Kaddy has all of the features of the regulation, larger key cases—removable hook assembly, four-key capacity. Special registration service facilitates return if case is lost. Leather lined. Price, complete set.....\$5.00

Sp - Paper arts Indpls

AUXILIARY PAPER DISHES

● Here is a complete assortment of paper dishes which are the very thing for Unit banquets, pot-luck dinners, luncheons, picnics, etc. Splendid, too, for your own personal use at home, entertaining Auxiliary groups. Each piece carries an attractive blue and gold border, with the Auxiliary emblem faithfully reproduced in colors, as illustrated.

Made of the finest materials, each piece is of an exclusive design, closely resembling actual china. Each piece is definitely guaranteed absolutely free of any paper odor or taste. The hot drink cups are, in addition, guaranteed to hold any liquid, hot or cold, for an indefinite period.

Your special attention is invited to the new, reduced prices.

... at New Low Prices



NEW REDUCED PRICES

| | Per Doz. | Per 100 |
|---|----------|--------------------------|
| No. 4-A—Hot drink cups, with patented handle | \$0.19 | \$1.25 |
| No. 6-A—Bread and butter plates, 6" diameter | .10 | .70 |
| No. 8-A—Luncheon plate, 8" diameter. | .12 | .85 |
| No. 9-A—Dinner plate, 9" diameter | .14 | .95 |
| No. 10 —Napkins, plain white, no emblem | .03 | .18 |
| No. 11 —Table cover, small, size 40"x40" plain white, no emblem | .40 | Less than 12 .04 each |
| No. 12 —Table cover, large, size 54"x72" plain white, no emblem | .85 | .10 each |

SPECIAL OFFER: A 21-piece service for 4 persons will be mailed for 25c (stamps or coin). Set consists of 4 dinner plates, 4 luncheon plates, 4 napkins, 1 small table cover, 4 cups and 4 bread and butter plates.

